

## **Data Collection and Privacy Related to Donors**

In order to optimize Bar Ilan University's service to its donors, we are increasing transparency about use and collection of data. Below is information about data collection, storage and usage relevant to our donors. The personal data provided by our donors includes:

- Full name
  - Address
  - E-mail address
  - Demographic data
  - Contact information
  - Content of correspondences with the donor
  - Executive/conferences summaries of conference calls/meetings with the Donor
  - Any data related to the donor shared prior to the actual donation.
1. Bar Ilan University will process the personal data, including collecting, holding, accessing, organizing, transferring, and/or using such personal data, for the following purposes:
    - Tracking and managing donations.
    - Reporting to tax authorities.
    - Publication (with the donor's pre-approval) on the University's website and/or on buildings throughout its campus/facilities.
    - Sharing data with Bar-Ilan's Friends Associations.
    - Future contact with the donor regarding this donation and/or future prospective initiations and/or projects which may interest the donor.
  2. The University shall process such Personal Data according to the data protection laws and regulations applicable to its activity, as further elaborated in the University's [Privacy Policy](#).
  3. The University will retain your personal data only for as long as is necessary for the purposes set out in this statement. We will retain and use your personal data to the extent necessary to comply with our legal obligations.
  4. The donor hereby consents to data collection as mentioned above.