THE NEW, THE CNN EFFECT, CLOSED-DOOR DIPLOMACY, E-IMAGE, DIPLOMACY
NATION BRANDING, PUBLIC DIPLOMACY

Shalom
il.ac.biu.mail@egilboa

The research method, in accordance with the research center’s requirements, has been selected and will be conducted in a workshop environment, with a focus on practical exercises in the field of communication, especially in the areas of research and practice. The research team will include researchers from various fields, including researchers from the department of communication at Bar-Ilan University, as well as researchers from other institutions. The research will be conducted in the context of research and practice, and will aim to examine the work of the research team and the effects of the research on the field of communication.
Required Readings

Suggested Readings

E.Journal


Required Readings

Suggested Readings

*Journal+EJournal*


*Journal+EJournal*

**Required Readings**


*EJournal*

**Suggested Readings**


*EJournal*


*Journal+EJournal*

**Required Readings**


070.4333 MED (1116806)

**Suggested Readings**


302.230956 NEW (1137090)


*EJournal*

**Required Readings**


(1107824) 10644

**Suggested Readings**

Bell, M. 1997. TV news: How far should we go? *British Journalism Review*, 8, 7-16.


(537485) 8778
Required Readings


Suggested Readings


Required Readings

Suggested Readings

EJournal

EJournal

Required Readings

EJournal

Suggested Readings


Required Readings

Suggested Readings

(Cyber-public diplomacy, e-image)

Required Readings

Suggested Readings

(National Branding)

Required Readings
Ham, P.V. 2001. The rise of the brand state: Postmodern politics of image and reputation. Foreign Affairs, 80, 2-6.

Suggested Readings


Suggested Readings


*Suggested Readings*


*Required Readings*


*Suggested Readings*


*Required Readings*


*Suggested Readings*


**Required Readings**


**Suggested Readings**


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**Suggested Readings**
